

LECO PUNK

RIOJA WINE
MADE FROM ORGANIC GRAPES



spotify list:
listen as you sip!

The Rioja DOPa. is a highly regulated winemaking environment, beholden by tradition and led by an old-guard; an establishment that is resistant to change. At the same time, it's also home to a vibrant wine community of innovative producers who want to **PUSH THE BOUNDARIES**, in the pursuit of making more diverse and thrilling wines.

In the 1990s with the spread of industrial viticulture practices in the region, a group of renegades decided to defend the opposite view, a viticulture with **UTMOST RESPECT FOR NATURE**.

THIS REBELLIOUS SPIRIT against "the way things have always been done" brings to memory the **PUNK** movement of the 1970s; a counter-culture focused on non-conformity **INDEPENDENCE** and **DIY** views. The movement still resonates, especially in wine.

LECO PUNK reflects these ideals through minimalistic organic viticulture to express full blast, naked varietal flavors of the Tempranillo grape from Rioja.



"LECO" IN SPANISH MEANS SCREAM. IT REPRESENTS THE SPIRIT OF THOSE FIRST REBELS WHO BEGAN SCREAMING FOR A MORE **ECOLOGICAL** VIEW OF AGRICULTURE, DEMANDING MORE RESPECT FOR NATURE, AND CONFRONTING THE SPREAD OF INDUSTRIAL VITICULTURE IN THE REGION IN THE 1990S.



OUR ORGANIC VINEYARDS

in Rioja meet the international standard for environmental management systems (ISO-14001). All of the energy used is **100% from renewable sources**. Energy conservation measure and energy reduction strategies are systematically applied in all our activities. **The Wineries for Climate Change Protection Certification** is geared towards ongoing improvement and sustainability in wineries, based on four key areas: reduction of greenhouse gases, water management, water reduction, energy efficiency and renewable energy. Our organic practices are certified by CPAER (Rioja's Regulatory Council for Ecological/Organic Agriculture). ECOCERT is an organic certification organization, founded in France in 1991. ... ECOCERT primarily certifies food and food products, but also certifies cosmetics, detergents, perfumes, and textiles. The company inspects about 70% of the organic food industry in France and about 30% worldwide.

